



WMYA Asheville
110 Technology Drive
Asheville, NC 28803

Target Enterprises
15260 Ventura Blvd
Ste 1240
Sherman Oaks, CA 91403

Contract # 1356890

Schedule Dates 10/08/12-10/12/12
Advertiser Republican Governors Association of NC (32743)
Agency Target Enterprises (2076)
Product POLITICAL CANDIDATE SUPER PAC (ns) (1386)
Brand REP GOVERNORS ASSOC (449954)
Salesperson Millennium/LA, Los Angeles (1101)
Sales Office Millennium Los Angeles
Buyer Name CRANE, CINDIE
Phone/Fax /
CPE 144
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments REP GOVERNORS ASSOC

Date Entered 08/17/12
Last Modified 08/23/12
Entered By Louise Palmer
CO-OP No
Headline # ECR09791125
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,335.00
Net Total \$7,555.00
Sales Tax

| Asheville (WMYA) | | |
|---------------------|-----------|-------------------|
| By Broadcast Month | Spots | Rate |
| Oct. 2012 | 37 | \$8,900.00 |
| Grand Total: | 37 | \$8,900.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|--|-----|----|----|----|----|----|----|----|-------|----------|------------|------------------|----------------------|---------|
| 1.0 | Normal Line / SPOT | 10/08/12-10/12/12 | 4 | :30 | 4P- Maury Povich 2 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 5 | \$150.00 | \$750.00 | Asheville (WMYA) | MAURY | 8/17/12 |
| 2.0 | Normal Line / SPOT | 10/08/12-10/12/12 | 4 | :30 | 5:58-20P- Family Feud B | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 5 | \$300.00 | \$1,500.00 | Asheville (WMYA) | FAMILY FEUD | 8/17/12 |
| 3.0 | Normal Line / News | 10/08/12-10/12/12 | 3 | :30 | 6:29-30P- News-News 13 @ 630pm on WMYA | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 5 | \$300.00 | \$1,500.00 | Asheville (WMYA) | WLOS NEWS 13 ON WMYA | 8/17/12 |
| 4.0 | Normal Line / SPOT | 10/08/12-10/12/12 | 4 | :30 | 6:58P- Family Feud | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 5 | \$400.00 | \$2,000.00 | Asheville (WMYA) | FAMILY FEUD | 8/17/12 |
| 5.0 | Normal Line / Prime | 10/08/12-10/08/12 | 3 | :30 | 9P- MYN-Law & Order: SVU 2 (Monday) | 1 | X | | | | | | | 1 | \$400.00 | \$400.00 | Asheville (WMYA) | LAW/ORDER: SVU | 8/17/12 |
| 6.0 | Normal Line / News | 10/08/12-10/12/12 | 3 | :30 | 10P- News-News 13 on MY40 @ 10P | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 5 | \$200.00 | \$1,000.00 | Asheville (WMYA) | WLOS NEWS 13 ON WMYA | 8/17/12 |
| 7.0 | Normal Line / News | 10/08/12-10/12/12 | 4 | :30 | 10:30P- News-News 13 on MY40 @ 1030P | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 5 | \$100.00 | \$500.00 | Asheville (WMYA) | WLOS NEWS 13 ON WMYA | 8/17/12 |
| 8.0 | Normal Line / Prime | 10/09/12-10/09/12 | 4 | :30 | 7:58-30P- MYN- House (Tuesday) | 1 | | X | | | | | | 1 | \$150.00 | \$150.00 | Asheville (WMYA) | HOUSE | 8/23/12 |
| 9.0 | Normal Line / Prime | 10/09/12-10/09/12 | 4 | :30 | 9P- MYN- House 2 (Tuesday) | 1 | | X | | | | | | 1 | \$150.00 | \$150.00 | Asheville (WMYA) | HOUSE | 8/23/12 |
| 10.0 | Normal Line / Prime | 10/10/12-10/10/12 | 3 | :30 | 9P- MYN-Numbers 2 (Wednesday) | 1 | | | X | | | | | 1 | \$250.00 | \$250.00 | Asheville (WMYA) | NUMBERS | 8/23/12 |

CONFIRMATION CONTRACT

| | | | | |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|-----------------------------|-------|-------------------|-------|-----------|



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|----------------|--|---------------|---------------|
| Schedule Dates | 10/08/12-10/12/12 | Date Entered | 08/17/12 |
| Advertiser | Republican Governors Association of NC (32743) | Last Modified | 08/23/12 |
| Agency | Target Enterprises (2076) | Entered By | Louise Palmer |
| Product | POLITICAL CANDIDATE SUPER PAC (ns) (1386) | CO-OP | No |
| Brand | REP GOVERNORS ASSOC (449554) | Headline # | ECR09791125 |
| Salesperson | Millennium/A, Los Angeles (1101) | Demo | |
| Sales Office | Millennium Los Angeles | Order Type | Normal |
| Buyer Name | CRANE, CINDIE | Package Deal | |
| Phone/Fax | | Commission % | 15.00 |
| CPE | 144 | Commission | \$1,335.00 |
| Account Types | National/Political Issue Agency BRD | Net Total | \$7,565.00 |
| Billing Type | Weekly/Irregular | Sales Tax | |
| Comments | REP GOVERNORS ASSOC | | |

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| Oct. 2012 | 37 | \$9,900.00 |
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|------|--------------------------------|-------------------|-----|--------|---|-----|----|----|----|----|----|----|----|-------|----------|----------|------------------|--------------|---------|
| 11.0 | Normal Line / Prime | 10/11/12-10/11/12 | 4 | :30 | 7:58-30P- MYN-White Collar (Thursday) | 1 | | | | X | | | | 1 | \$200.00 | \$200.00 | Asheville (WMYA) | WHITE COLLAR | 8/23/12 |
| 12.0 | Normal Line / Prime | 10/11/12-10/11/12 | 4 | :30 | 9P- MYN-White Collar 2 (Thursday) | 1 | | | | X | | | | 1 | \$200.00 | \$200.00 | Asheville (WMYA) | WHITE COLLAR | 8/23/12 |
| 13.0 | Normal Line / Prime | 10/08/12-10/08/12 | 4 | :30 | 7:58-30P- MYN-LAW & Order: SVU (Monday) | 1 | X | | | | | | | 1 | \$300.00 | \$300.00 | Asheville (WMYA) | LAW & ORDER | 8/23/12 |

CONFIRMATION CONTRACT

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|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|-----------------------------|-------|-------------------|-------|-----------|